



Dear Associates,

A warm welcome from SMBConnect. As we step into mid-March, we are busy as ever, organizing the Start Manage Expand events across different cities. In an aim to make it an all-round one, we are focusing on 5 major pillars on which depends the functioning of any small or medium enterprise, Marketing, Finance, HR, Logistics & Technology. SMBs are being mentored, coached and guided about practical situations, laws and regulations, marketing techniques and their loopholes.

Since SMBConnect was formed, it has been our main aim to bring together small and medium businesses from all corners of the country. Now heading almost towards the end of the third series of our flagship event, Start Manage Expand, one can say, it has succeeded in becoming a platform where SMBs are counseled well and boosted towards creating their own network. We hope with coming years, we keep growing in our business to help others grow!

Sandipan Ray
Founder & Director
SMBConnect